

# PRECIOUS CHIAMAKA UKACHUKWU

Senior Product Designer (UI/UX) | No-Code Web Developer

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## PROFESSIONAL SUMMARY

Senior Product Designer (UI/UX) and No-Code Web Developer with 6+ years of experience designing and shipping digital products, SaaS platforms, and responsive websites across Healthcare, FinTech, Hospitality, Accounting, EdTech, Nonprofit, and SaaS industries. Experienced in leading the complete product lifecycle—from discovery workshops, stakeholder interviews, user research, journey mapping, information architecture, wireframing, prototyping, usability testing, and high-fidelity UI design to production-ready development using no-code platforms including Webflow, Framer, Toast Websites, Zoho Sites, and WordPress. Recognized for delivering scalable, user-centred experiences used across Africa (Nigeria, Ghana, Rwanda, Zimbabwe), the United States, and the United Kingdom. Experienced in collaborating with cross-functional teams and leveraging AI-powered tools including Claude, ChatGPT, and Figma Make to accelerate ideation, design exploration, content generation, documentation, and development workflows.

## PROFESSIONAL EXPERIENCE

### Senior Product Designer (UI/UX) | No-Code Web Developer | Peanut Technologies (United States)

*June 2024 – Present*

- Led the end-to-end UX, UI design, and no-code development of 30+ websites and digital products across Hospitality, FinTech, Accounting, Advisory, and Tax industries.
- Designed responsive websites, enterprise platforms, and internal tools using Figma, Webflow, Toast Websites, Zoho Sites, and WordPress.
- Owned the complete product lifecycle from discovery and user research through wireframes, prototypes, high-fidelity UI, development, testing, and deployment.
- Designed scalable design systems and reusable component libraries that improved consistency and accelerated development.
- Collaborated with product managers, developers, and stakeholders to transform business requirements into intuitive user experiences.
- Designed the UX/UI for a company intranet for a leading FinTech organization and collaborated with the team to build the platform in Webflow.
- Delivered websites that strengthened digital presence, improved customer engagement, and supported business growth across multiple industries.
- Leveraged AI-powered design tools to streamline UX workflows, generate design concepts, accelerate documentation, and improve development efficiency.

### Senior Product Designer (UI/UX) | Talamus Health Inc (Nigeria)

*December 2019 – September 2024*

- Led UX strategy and product design for healthcare SaaS platforms serving healthcare providers across Nigeria, Ghana, Rwanda, and Zimbabwe.
- Facilitated stakeholder workshops and discovery sessions to define product vision and align business and user needs across multiple countries.
- Designed the Talamus Patient App MVP, enabling appointment scheduling, medication ordering, and patient engagement.
- Designed the Inventory Management System, streamlining pharmaceutical operations across multiple healthcare organizations.

- Led the redesign of the Electronic Health Record (EHR) platform, contributing to growth from fewer than 1,000 users to over 300,000 patients and 50,000 healthcare providers.
- Collaborated with public-sector organizations including the Lagos State Primary Health Care Board to deliver scalable digital health solutions.
- Worked closely with engineering, product, and client teams in Agile environments to iterate rapidly based on usability testing and stakeholder feedback.

### **UI/UX Designer | Jvec Solutions (Nigeria)**

*November 2023 – January 2024*

- Led a complete UX redesign of the company website, improving usability, visual consistency, and conversion performance.
- Delivered a redesigned experience that contributed to a 60% increase in online sales and visibility.

### **Webflow Developer | Rainforest Partnership (United States)**

*November 2022 – October 2023*

- Developed and maintained responsive Webflow pages, translating Figma designs into production-ready websites with pixel-perfect accuracy.
- Built and optimized the Partners and Our Vision pages using Webflow, ensuring consistency with the organization's design system and brand guidelines.
- Redesigned key sections of the Rainforest Partnership website to improve user experience, navigation, and stakeholder engagement.
- Implemented responsive layouts across desktop, tablet, and mobile devices to deliver a seamless cross-device experience.
- Collaborated with designers and stakeholders to transform business requirements into scalable, accessible, and high-performing web experiences.
- Performed website testing, quality assurance, and iterative improvements to ensure design fidelity, usability, and performance.
- Leveraged Webflow features, including reusable components and CMS capabilities where appropriate, to streamline development and simplify ongoing content management.

### **UI/UX Designer / Webflow Developer | Bukable (United Kingdom)**

*November 2022 – March 2023*

- Designed intuitive user experiences for a student platform that enabled users to discover internships, jobs, mentorships, and career opportunities based on their skills, interests, and location.
- Designed a recruitment platform that enabled employers to review applications, manage candidates, and streamline internship hiring workflows.
- Developed the company's marketing website in Webflow, translating Figma designs into a responsive, production-ready website.
- Built reusable Webflow components, including global navigation and footer sections, to improve consistency and streamline future updates.
- Implemented responsive layouts, subtle interactions, and animations to create an engaging user experience across desktop, tablet, and mobile devices.
- Configured and connected website forms to support lead generation and user inquiries.
- Collaborated with stakeholders to translate business requirements into scalable, user-centered web experiences while ensuring design fidelity and performance through testing and quality assurance.

### **UI/UX Designer | Dev and Design (Nigeria)**

*September 2022 – October 2022*

- Designed the Optiq QR Payments experience, simplifying digital payment flows across multiple bank accounts.
- Produced an end-to-end UX case study demonstrating user-centred design methodology.

## **KEY ACHIEVEMENTS**

- Designed and launched 50+ digital products and responsive websites.
- Delivered products across Africa, the United States, and the United Kingdom.
- Contributed to digital health products supporting 300,000+ patients and 50,000+ healthcare providers.
- Designed enterprise solutions spanning Healthcare, Hospitality, FinTech, Accounting, Advisory, Education, and Nonprofit sectors.
- Combined UX design expertise with no-code development to reduce time from concept to production.

## CORE COMPETENCIES

Product Design, UX Design, User Research, Design Thinking, Discovery Workshops, Journey Mapping, Information Architecture, Wireframing, Prototyping, Usability Testing, Interaction Design, Responsive Design, Visual Design, Design Systems, Accessibility, Stakeholder Management, Agile Product Development, No-Code Development, Webflow Development, AI-Assisted Design, AI Prompt Engineering.

## TOOLS & TECHNOLOGIES

**Design:** Figma (Auto Layout, Variables, Components, Dev Mode), Fig Jam, Whimsical, Sketch, Photoshop, Canva

**Development:** Webflow, Toast Websites, Zoho Sites, WordPress, HTML, CSS, Framer

**AI:** Claude, ChatGPT, Figma Make, Gemini, Stitch.

**Project Management:** Jira, Trello, Slack, Microsoft Office, Zoho Suite, Bigin CRM

## CERTIFICATIONS

- Google UX Design Professional Certificate – Coursera
- Product Design – Dev and Design
- Figma: Handing off to Developers – LinkedIn Learning
- Learning Webflow – LinkedIn Learning
- Leadership & Management in Health – University of Washington

## EDUCATION

MSc, Web Design and Development – Unicaf University, 2025

B.Tech, Public Health Technology – Federal University of Technology, Owerri, 2017