PRECIOUS CHIAMAKA UKACHUKWU

Senior UI/UX & Web Designer

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PROFESSIONAL SUMMARY

Senior UI/UX & Web Designer with 6+ years of experience creating user-focused digital products across healthcare, fintech, edtech, non-profit, and restaurant technology industries. Adept at solving complex challenges through design thinking, user research, and agile methodologies. Skilled at translating business objectives into seamless, functional, and visually engaging designs that drive growth and adoption. Recognized for global exposure, delivering impactful products across Africa (Nigeria, Ghana, Rwanda), the United States, and the United Kingdom for both public institutions and private businesses.

PROFESSIONAL EXPERIENCE

Senior UI/UX & Web Designer | Peanut Technologies (A Sub Division of Pretsl, United States)

June 2024 – Present

- Designed and developed 15+ restaurant websites for US-based clients using no-code tools such as Toast, Webflow, and Zoho Sites.
- Delivered responsive, conversion-focused websites that improved customer engagement and digital presence for restaurant businesses.
- Acted as both designer and developer, managing the full lifecycle from research and wireframes to high-fidelity design, development, and deployment.

Senior UI/UX Designer | Talamus Health (Nigeria)

December 2019 – September 2024

- Designed the Talamus Patient App MVP, enabling appointment booking and medication ordering, actively used in Nigeria and Ghana.
- Built the Talamus Inventory Management SaaS Solution, operational in Nigeria, Rwanda, and Ghana, streamlining pharmaceutical workflows.
- Designed the PMA Web Application, driving user adoption from fewer than 1,000 on the previous app to over 280,000 patients and 30,000 providers achieving more than 100% growth in patient users and providers.
- Collaborated with clients including the Lagos State Primary Health Care Board, delivering scalable digital healthcare solutions for public institutions.

UI/UX Designer | Jvec Solutions (Nigeria)

November 2023 – January 2024

- Led a comprehensive website redesign, achieving a 60% increase in online sales and visibility.

UI/UX Designer / Webflow Developer | Rainforest Partnership (United States)

November 2022 – October 2023

- Designed and developed the Partners and Our Vision pages using Webflow.
- Redesigned the Rainforest Partnership website to improve partner engagement and user experience.

UI/UX Designer / Webflow Developer | Bukable (United Kingdom)

November 2022 – March 2023

- Designed a student-facing web application enabling users to explore and apply for internships, jobs, and mentorships tailored to skills, interests, and location.
- Designed a recruitment platform for employers, enabling hiring managers to access, review, and manage internship candidates.
- Developed the company website using Webflow to enhance online visibility and strengthen product awareness.

UI/UX Designer | Dev and Design (Nigeria)

September 2022 – October 2022

- Designed the Optiq QR Payment Case Study, showcasing seamless multi-bank account integration for digital payments.

CORE COMPETENCIES

User Research, Wireframing, Prototyping, Usability Testing, Responsive Design, Design Systems, Accessibility, Visual Design, Interaction Design, Information Architecture, Agile Methodologies, Collaboration, Problem Solving

TOOLS & TECHNOLOGIES

Figma, Adobe XD, Canva, Webflow, Zoho Sites, Toast, WordPress, HTML, CSS, Jira, Slack, Trello, Microsoft Office, Zoho Suites

CERTIFICATIONS

- Google UX Design Certification – Coursera
- Product Design – Dev and Design
- Figma: Handing off to Developers – LinkedIn Learning
- Learning Webflow – LinkedIn Learning
- Leadership & Management in Health – University of Washington

EDUCATION

MSc, Web Design and Development – Unicaf University, 2025

B.Tech, Public Health Technology – Federal University of Technology, Owerri, 2017